



New Fall Footwear

Ladies' glazed kid boot, eight-inch top lace, very stylish, our price	\$4.00	Ladies' "Star Brand" patent leather button or lace, our price	\$2.50
Ladies' dull kid, black cloth top, eight-inch top, worth \$4.50, our price	\$3.50	Ladies' every day gun metal, high or low heel, a very servicable shoe	\$2.50
Ladies' kid shoe, high or low heel, very pretty style, our price	\$3.50	Endicott Johnson work shoes for Men, <i>Guaranteed</i> , \$2.75 to	\$4.00

Strongheart Shoes for boys, tan or black the very best shoe built, \$2.15 to \$4.00



BALL BAND



Ball Band Shoe Rubbers, the acknowledged standard of all rubber footwear, we are glad to announce the complete line in Ladies', Misses', Men's and Boys' Rubbers.

Why Buy cheap rubbers?

Only a few cents more gets Ball Band.

Ladies' rubbers 70c and 75c. Men's rubbers \$1.00 pair.

Cushing & Benedict

"Where You Do The Best."

MR. FARMER

When You Are in Alma

Call on us and look over a complete line of

Johnston Grain Drills

with Fertilizer attachment or plain,

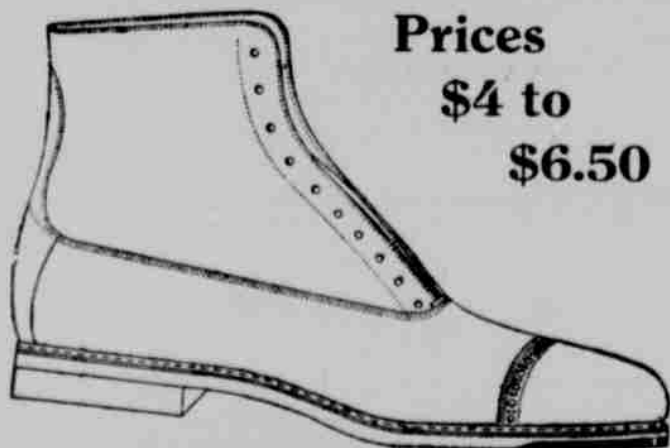
also Up-to-date Wagons

At the rear of G. V. Wright's Furniture Store.

R. M. HYDE

Both Phones

The Johnston Man



Prices
\$4 to
\$6.50

On Sunday Afternoon

As you walk along the street there is a certain satisfaction in knowing that your footwear is entirely appropriate to the occasion. It is of course, the little necessities which give a man the reputation of being well dressed.

THE MODEL we illustrate here is irreproachable in every respect.

Economy Shoe Store

"The Home of Good Shoes."

LOCAL NEWS ITEMS

"Where Are My Children?"—Idle hour.—Ad.

Frank Smith transacted business in Elwell, last week, Friday.

Ralph Tinkham left Tuesday for Detroit on a short business trip.

A. E. Price of Greenville visited with Alma friends over Sunday.

Mrs. Jake Barney spent the week end in Detroit with her husband.

Mrs. Eli Oswald and son, Floyd, of Wheeler, were Alma visitors on Sunday.

Rev. Howlett of Mt. Pleasant was an Alma visitor the latter part of last week.

Dr. E. G. Sluyter, Osteopathic physician, Vermeulen block. Union phone 47.—Adv.

G. V. Wright was in Chicago and Grand Rapids on business the first of the week.

Claude Struble was in Detroit the first of the week on business for the Ford garage.

Collan C. Lilly of Coopersville transacted business in Alma on Monday of the week.

Mrs. Howard Lake is visiting with relatives and friends in Jackson and Detroit this week.

Attorney James A. Greene was in Lansing on legal business the first of this week.

Mrs. H. M. Dunham left this morning for New Orleans, where she will spend the winter months.

Mrs. V. P. Cash left the first of the week for Baltimore, Maryland, where she will visit with her sister for the next two months.

Attorney John Mathews of Ithaca was in the city on legal business the latter part of last week.

Mr. and Mrs. F. E. Moore have returned home from a week's visit in Detroit and Harbor Springs.

A. P. Cook attended the Gratiot County Sunday School convention in Wheeler Saturday and Sunday.

Reginald McClinton will leave shortly for Buffalo, N. Y., where he expects to continue his collegiate work.

Dr. Bryant of South Lyons was an Alma visitor the first of the week, and while here was an Alma college visitor.

Guy Campbell of Lansing, a former resident of this city, spent the week end here, a guest of relatives and friends.

Miss Ruth Dunham left last week Friday for Evanston, Illinois, where she will again attend Northwestern university.

Rev. Bowman of this city attended the Gratiot County Sunday School convention at Wheeler on Saturday and Sunday.

Mr. and Mrs. Edward Brehm of Cadillac spent the week end in this city, guests at the home of Mr. and Mrs. V. H. Shepard.

Mrs. Simon Messenger and daughter, Leontine left Tuesday for Detroit, where they will make a short visit with relatives and friends.

Mrs. Stark of McBain, who has been visiting at the home of her brother, Clarence Wheeler, returned to her home on Monday of this week.

Mrs. Paul Crandell is spending the week in Saginaw, a guest at the home of her parents in that city.

William Murphy of this city, has returned to his home in Alma, after a trip through the south, where he inspected a couple of universities.

Mrs. C. A. Miller, who has been spending the past few weeks visiting at Leland, returned to her home in Alma the latter part of last week.

Miss Ruth Bennett and Miss Helen Perr left last week Friday for Kalamazoo, where both young ladies will enter the Kalamazoo Normal school.

Alma ladies are buying dresses early this fall and find those \$7.49 Surges at Gaffney's Style Shop not only bargains but nifty in style.—Ad.

Mrs. L. A. Marks of Fort Collins, Colorado, who has been visiting at the home of her daughter, Mrs. R. F. Veatch, returned home on Monday of this week.

Mrs. William Menzie and daughter of Chicago, who have been visiting at the home of Professor and Mrs. A. P. Cook for the past two weeks, returned to their home last Saturday.

The annual Detroit banquet of Alma college alumni will be held in the Hotel Statler on Friday evening, Oct. 6th. President H. M. Crooks and Dean Mitchell of Alma college will be present at the banquet.

William Constable, who has for many years resided in this city, left Tuesday for a trip through the west, which will close when he reaches Puyallup, Wash., where he will spend the winter with relatives.

The exceedingly large line of fall and winter suits for ladies and Misses at Gaffney's Style Shop makes it an easy choice for buyers. You find not only style, quality by a price that is moving them faster than ever before.—Ad.

Harold Davis left Tuesday for Detroit, where he will spend the balance of the week visiting with his father, after which he expects to return to Alma and then the former high school athlete will enter Alma college.

Coach Harry Helmer's M. L. A. A. pennant hopefuls will open the season next week Saturday playing the Michigan State normal at Ypsilanti. While little is known of the team that the Teachers have, "Hal's" men are looking for a victory.

S. L. Bennett, insurance agent, has secured the services of Miss Isabella Calverley of Niles, Michigan. Miss Calverley comes her highly recommended in this work, she having been in the insurance offices of L. E. Wood of Niles for over eighteen years.

Francis King, Attorney James A. Greene, C. O. Ward, E. L. Smith and C. E. Brown are in Saginaw today attending the Republican State convention, which is being held in that city. Several nominees for state offices are to be chosen, making the convention an important one.

A number of members of Wm. Moyer post and W. R. C. accepted the invitation of the St. Louis G. A. R. post and went to St. Louis on Wednesday last week. A picnic dinner was partaken of at noon and the afternoon was spent in speech-making, music, etc. It being the golden wedding anniversary of Comrade Histed and wife. They were called to the platform and the marriage ceremony performed for them again by Reverend Ford of the M. E. church. The Alma visitors all reported a fine time.

Walter Caple of Clare, a former Alma business man, was in the city on business the fore part of the week.

SLOAN'S LINIMENT FOR NEURALGIC ACHES

The dull throb of neuralgia is quickly relieved by Sloan's Liniment, the universal remedy for pain. Easy to apply; quickly penetrates without rubbing and soothes the sore muscles. Cleaner and more promptly effective than musky plasters or ointment; does not stain the skin or clog the pores.

For stiff muscles, chronic rheumatism, gout, lumbago, sprains and strains it gives quick relief. Sloan's Liniment reduces the pain and inflammation in insect bites, bruises, bumps and other injuries to children. Get a bottle today at your druggist, 25c.—Ad 1

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REMINGTONS \$12, SMITH-PREMIERS \$12. Let Your Children Learn Typewriting at Home During Vacation. Instruction Book FREE. Ask Empire Type Foundry, Buffalo, N. Y.

G. B. PORTER

REGISTERED

OPTOMETRIST

Fine Watch Work a Specialty
State Street, Second Door South of
Ellison's Grocery

C. A. Sawkins Piano Co.

Store open evenings

Opposite New Picture Theatre

Bring Your Job Printing to Us

THE HOME OF GOOD CANDY and Ice Cream

The most sanitary fountain in the city.
Delicious Sundaes, Sodas and Fancy Drinks.

Try Our Fresh Home Made Candy
Special for this week—Maple Mousse Ice Cream

DE LUXE CANDY COMPANY

NEW TERM NOW COMMENCING

In all departments, D. B. U. graduates succeed because they are so thoroughly trained in modern business methods. The D. B. U. has trained more successful business men and women than any other business school in Michigan—an experience of sixty-seven years is behind its reputation. Our Employment Department, the services of which are free to all students, is receiving more calls than we can possibly fill. Why not prepare for a good appointment? Send for Year Book.

Detroit Business University
61-69 West Grand River Avenue

Opportunity Knocks at every man's door once

It is knocking at yours now---open your door.

WE have just received a carload of pianos and player pianos and are placing them on sale at very low prices.

We have new player pianos from \$368.00 up. All styles of cases and woods. We also have some slightly used pianos, that we will sacrifice on. Our store is full now and we have more in the depot which we will have to pay storage on. We need the room---you need a piano. Do not let this opportunity pass. Come in and look them over and get our easy terms.

A fine line of Victrolas and Victor records; also bargains in Edison machines and records.

Store open evenings

C. A. Sawkins Piano Co.

Opposite New Picture Theatre